



STRIVE

Strengthening Internationalization
of Vietnamese Emerging Universities



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Monitoring tool on internationalization: main indicators and data visualization

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Outline

- **Aims of the monitoring tool**
- **Proposed indicators**
- **Proposed tool for data visualization**

Aims of the monitoring tool on internationalization

Increasing global visibility and impact of the internationalization strategy of STRIVE Vietnamese higher education institutions.

Tracking progress, identifying areas that need enhancement, optimizing resource allocation.

Proposed indicators

The present list is flexible, it covers a long-run period and could be updated/enriched/shortened based on each university's activities.

# of Erasmus+ KA171 incoming students	# of Erasmus+ KA171 incoming administrative staff
# of Erasmus+ KA171 outgoing students	# of Erasmus+ KA171 outgoing administrative staff
# of Erasmus+ KA171 incoming teachers	# of incoming visiting professors
# of Erasmus+ KA171 outgoing teachers	# of outgoing visiting professors

Proposed indicators

# of international students	# of professors who received their doctoral degree abroad
# of Erasmus+ KA2 CBHE projects implemented	# of international conferences organized
# of other international projects	Amount of external funding received
# of academic cooperation agreements	# of employees at international office

Proposed tool for data visualization

The monitoring tool could take the form of a **specific section (tab) on the STRIVE Internationalization Virtual Center's website** where the indicators on internationalization collected by each STRIVE Vietnamese partner university will be visualized in a dynamic form.

Proposed tool for data visualization

The dynamic visualization of the indicators could be displayed using Google Looker Studio (GLS), an open source software that allows customization of layout, charts and filtering (i.e. per year or institution).

Basically, starting from a Google sheet, GLS creates a dashboard that can be embedded on a website.

