



STRIVE

Strengthening Internationalization
of Vietnamese Emerging Universities



Co-funded by
the European Union

STRIVE PROJECT WP4 SUCCESS STORY-TELLING SEMINAR

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Internationalization Virtual Centre: website presentation

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- **Purposes**
- **Form of the IVC**
- **Proposed structure**

Purposes

The Internationalization Virtual Centre will stay as **a tool for students, university staff and potential partners** to be acquainted with the opportunities offered by the Erasmus+ programme **in terms of mobility and capacity-building cooperation.**

It will be useful also for a **more effective information flow and monitoring of the international activities** in the higher education sector in the country.

Form of the IVC

The Internationalization Virtual Centre will take the form of **a WordPress-based website**, like the STRIVE website.

There will be **a unique website for the 4 STRIVE Vietnamese universities**.

Contents will be available in English and Vietnamese.

Proposed structure

HOME

THE CENTRE

THE NETWORK

BOOST INTERNATIONAL COOPERATION

INFORMATION ON INTERNATIONAL DIMENSION

INTERNATIONALIZATION DATA

NEWS

HOW TO JOIN

Proposed structure

HOME

- Name (+logo?)
- Relevant pictures or gallery
- Upload of the STRIVE promotional and testimonial video
- Disclaimer on EU funding
- EU logo

THE CENTRE

- About us (statement on the centre purpose + eventually [hyperlink to STRIVE project](#))
- Centre structure (organigram)
- Centre mission
- Centre activities

Proposed structure

THE NETWORK

- List of STRIVE universities with logos and hyperlinks to websites
- (+ eventually, newcoming universities having already showed interest in joining the Centre)

Proposed structure

BOOST INTERNATIONAL COOPERATION

- Engage with Internationalization Virtual Centre
- [Link to partner search on Funding and Tender Opportunities Portal](#)
- [Link to Erasmus+ call for application KA2 CBHE](#)

Proposed structure

INFORMATION ON INTERNATIONAL DIMENSION

- Overview of main indicators taken from the STRIVE partner universities' infosheets
- Links to infosheets available on the different STRIVE universities' websites

INTERNATIONALIZATION DATA

- Visualization of the monitoring tool developed,
Google Looker Studio-driven

Proposed structure

NEWS

- News (text and pictures related to events organized in the framework of the Centre)
- Erasmus+ website news
- News to international activities by individual universities
- Promotion of events at university level

HOW TO JOIN

- Contact information for membership and joining the Centre's activities

