

My Erasmus+ Experience



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Marketing Student*

ERASMUS+ KA171

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About me



FIELD OF STUDY

Marketing

HOME UNIVERSITY

Hanoi University

PROGRAMME

ERASMUS+ KA171

MOBILITY TIME

February 2025 - July 2025

HOST UNIVERSITY

University of Florence

DEPARTMENT

Economics & Management

Opportunities

Academic Learning

Personal Development

Pr of on do

Friendship

Travel Experience

Opportunities

Academic Learning

- Self-Directed Learning
- European & Global Economic Perspectives



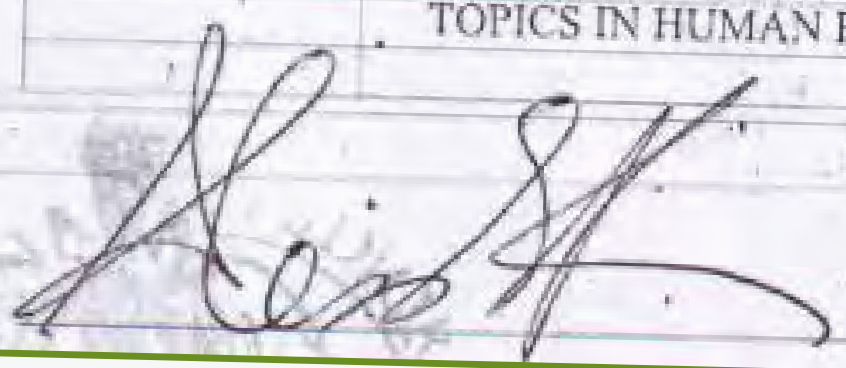
- Intercultural understanding
- Learning Italian

My
academic
records

Transcript of Records at the Receiving Institution

Start and end dates of the study period: from 21/02/2025 to 15/07/2025

Table C After the mobility	Component code	Component title at the receiving institution		ECTS credits	Receiving institution grade
	B031175	FINANCIAL MATHEMATICS AND PROBABILITY ESSENTIALS (FINANCIAL MATHEMATICS AND PROBABILITY ESSENTIALS)	Yes	9	30 e lode
		FINANCIAL MATHEMATICS AND PROBABILITY ESSENTIALS		9	
	B031706	FUNDAMENTALS OF SUSTAINABLE ENTREPRENEURSHIP AND BUSINESS ETHICS (FUNDAMENTALS OF SUSTAINABLE ENTREPRENEURSHIP AND BUSINESS ÉTHICS)	Yes	9	30 e lode
		FUNDAMENTALS OF SUSTAINABLE ENTREPRENEURSHIP AND BUSINESS ETHICS		9	
	B031726	PSYCHOLOGY OF SUSTAINABILITY AND SUSTAINABLE DEVELOPMENT (PSYCHOLOGY OF SUSTAINABILITY AND SUSTAINABLE DEVELOPMENT)	Yes	6	30 e lode
		PSYCHOLOGY OF SUSTAINABILITY AND SUSTAINABLE DEVELOPMENT		6	
	B028600	TOPICS IN HUMAN RESOURCES (TOPICS IN HUMAN RESOURCES)	Yes	6	30 e lode
		TOPICS IN HUMAN RESOURCES		6	
				Total: 30	



Date: 30 LUG. 2025

Personal *Development*

Growing Independent

- Alone $\neq$ lonely



Adaptability



Intercultural communication



Festival d'Europa

Cultural Experience



Global
citizen



ITALIAN FOOD



Friendships & Bonds Formed Abroad



Friends from all around the world



Friendships & Bonds Formed Abroad



Opportunities After Erasmus+

Career Opportunities

The Erasmus+ experience led to **valuable** career pathways and connections.



Scholarship Opportunities

The Erasmus+ experience led to **valuable** career pathways and connections.



*Challenges*Faced

1.
Language barrier

2.
Transportation & digital applications

3.
Academic adjustment

4.
Accommodation challenges



4. Accommodation Challenges in *Florence*

**LIMITED SHORT-
TERM OPTIONS**

HIGH RISK OF SCAM



RECOMMENDATIONS

**HOST FAMILY
PROGRAMME**

**LOCAL BUDDIES
SUPPORT WITH
AFFITTO &
ACCOMMODATION
LEGITIMACY**



Not everyone can afford full-on study abroad.

Erasmus+ gives people that opportunity.

*And that opportunity made me **grow, learn, adapt, and connect**.*

And honestly, I'd do it all over again in a heartbeat.

Grazie di tutto, Erasmus+!

