UNIVERSIDADE DE ÉVORA

UNIVERSITY OF ÉVORA

Training on Project Design and Management

WP3. Capacity building on project design and management

Preparation of a CBHE project proposal

Part A & part C – administrative forms

Paulo Resende da Silva, University of Évora
Anabela Elias, University of Évora

Alba Spa Hotel, 9th and 10th December 2024

Phu Xuan University

Co-funded by the European Union

STRIVE
Strengthening Internationalization of Vietnamese Emerging Universities

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1. General information about the project

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1. General information about the project

The main information to fill out in Part A of the application is:

- **Acronym** | Acronym is mandatory;
- **Language** | Usually in English;
- **Proposal title** | Max 200 characters (with spaces). Must be understandable for non-specialists in our field;
- **Duration in months** | Estimated duration of the project in full months (36 months for regular CBHEs);
- **Fixed keyword 1** | Example: international cooperation;
- **Free kreywords** | Enter any words you think give extra detail of the scope of your proposal (max 200 characters with spaces);
- **Abstract** | Short summary (max. 2,000 characters, with spaces) to clearly explain: (1) Objectives, (2) Activities, (3) Type and number of persons benefiting from the project, (4) Expected results and (5) Type and number of outputs to be produced;
- **Declarations**.

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1. General information about the project

STRIVE EXAMPLE

Application forms

Proposal ID **101128558**

Acronym **STRIVE**

1 - General information

Field(s) marked * are mandatory to fill.

Topic	ERASMUS-EDU-2023-CBHE-STRAND-1	Type of Action	ERASMUS-LS
Call	ERASMUS-EDU-2023-CBHE	Type of Model Grant Agreement	ERASMUS-AG-LS

Acronym STRIVE

Language English

Proposal title Strengthening Internationalization of Vietnamese Emerging Universities

Note that for technical reasons, the following characters are not accepted in the Proposal Title and will be removed: < > " &

Duration in months *36*

Fixed keyword 1 International cooperation

Fixed keyword 2 mobility (virtual, physical and blended)

Free keywords *Internationalization, mobility, project management, governance*

How will your project contribute to the Priorities of the European Commission?

Please select at least one Priority or "not applicable". For each Priority selected, indicate also at least one Domain and at least one Policy Area.
Visit the EC website https://ec.europa.eu/info/strategy/priorities-2019-2024_en for more information.

(•) Priorities are applicable ( ) Priorities are not applicable

1 **Priority:** 3 - An economy that works for people
Domain: D-3-1 - Social fairness and prosperity
Policy area: P-3-6 - Youth employment

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Part A & part C – administrative forms

2. Applicant information

WP3. Capacity building on project design and management

2. Applicant information

Review PIC NUMBER presentation (10Sep2024)

UÉvora EXAMPLE

Application forms

Proposal ID **101128558**

Acronym **STRIVE**

Short name **UNIVERSIDADE DE EVORA**

PIC	Legal name
998269196	*UNIVERSIDADE DE EVORA*

Accreditation type	Accreditation number	Expiration date
Erasmus Charter for Higher Education	*P EVORA01*	*31-12-2029*

Short name: UNIVERSIDADE DE EVORA

Address

Street LARGO DOS COLEGIAIS 2

Town EVORA

Postcode 7000 803

Country Portugal

Webpage www.uevora.pt

Specific Legal Statuses

Legal person	yes
Public body	yes
Non-profit	yes
International organisation	no
Secondary or Higher education establishment	yes
Research organisation	yes

SME Data

Based on the below details from the Beneficiary Registry the organisation is not an SME (small- and medium-sized enterprise) for the call.

SME self-declared status	19/12/1979 - no
SME self-assessment	unknown
SME validation sme	unknown

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2. Applicant information

Acronym and abstract

UÉvora CADENCE PROJECT

Proposal title	CApacity DEvelopment in sustaiNability management for tourism workforCE
	Note that for technical reasons, the following characters are not accepted in the Proposal Title and will be removed: < > " &
Language	English
Duration in months	36
Fixed keyword 1	Sustainable Development Goals - Quality Education
Fixed keyword 2	Education-enterprises partnerships
Free keywords	Green and digital competencies, Sustainable tourism industry, Post Covid-19 recovery.

Abstract *

The objective of CADENCE project is to improve the responsiveness of Thai and Indonesian universities addressing the green and digital transition of the Tourism industry by improving their capacities in workforce development. The planned activities are in line with the EU overarching priority "Sustainable growth and jobs" as the project will foster the offer and uptake of green and digital skills through revising and updating tourism study programmes and course contents. It strengthens links between the academic sector and the tourism industry to address the mismatch between education outcomes and labour market demands in terms of green and digital skills and supports the upskilling of employees of the tourism sector by offering continuous professional development courses on green and digital skills. Associated partners will support the project by engaging tourism companies and industry stakeholders to participate actively in the activities.The project has an 'end-to-end' approach that starts from the assessment of local needs, followed by the development phase where adoption of former results and new developments will have to satisfy the local needs and the project concludes with the implementation and evaluation of the developments. The project staff is composed of researchers and lecturers, the students from the Thai and Indonesian universities compose. With the support of the associated partners the project will reach out to the target group of the employees and also to the managers. Expected impact, includes revised

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2. Applicant information

No departments or research units involved because STRIVE is an institutional project.

Application forms

Proposal ID **101128558**

Acronym **STRIVE**

Short name **UNIVERSIDADE DE EVORA**

Departments carrying out the proposed work

No department involved

Department name *Name of the department/institute carrying out the work.* ☒ not applicable

☐ Same as proposing organisation's address

Street *Please enter street name and number.*

Town *Please enter the name of the town.*

Postcode *Area code.*

Country *Please select a country*

Links with other participants

Type of link	Participant

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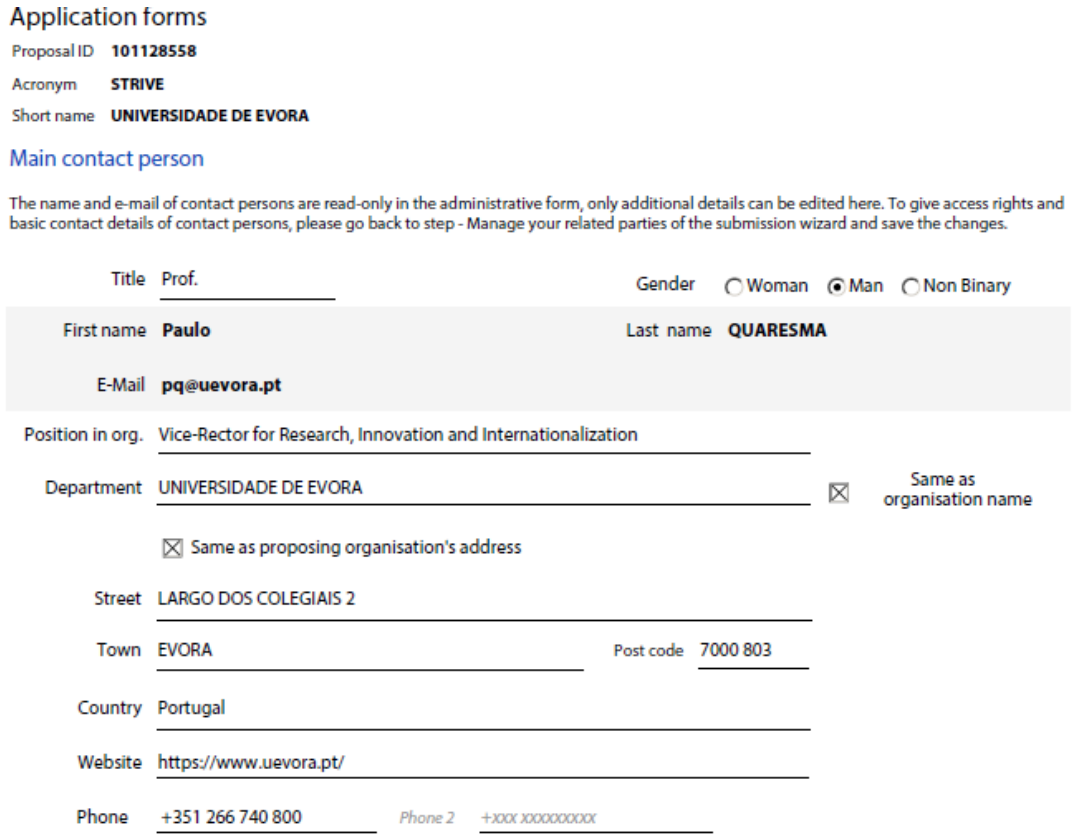
2. Applicant information

You can add more Persons to the project application team as '*Other contact persons*'.



Application forms

Proposal ID **101128558**

Acronym **STRIVE**

Short name **UNIVERSIDADE DE EVORA**

Main contact person

The name and e-mail of contact persons are read-only in the administrative form, only additional details can be edited here. To give access rights and basic contact details of contact persons, please go back to step - Manage your related parties of the submission wizard and save the changes.

Title Prof. Gender ○ Woman ◉ Man ○ Non Binary

First name **Paulo** Last name **QUARESMA**

E-Mail **pq@uevora.pt**

Position in org. Vice-Rector for Research, Innovation and Internationalization

Department UNIVERSIDADE DE EVORA ☒ Same as organisation name

☒ Same as proposing organisation's address

Street LARGO DOS COLEGIAIS 2

Town EVORA Post code 7000 803

Country Portugal

Website https://www.uevora.pt/

Phone +351 266 740 800 *Phone 2* *+xxx xxxxxxxxx*

WP3. Capacity building on project design and management

2. Applicant information

Partners

1	CHIANG MAI UNIVERSITY	TH	Coordinator
2	BURAPHA UNIVERSITY	TH	Partner
3	KHON KAEN UNIVERSITY	TH	Partner
4	Politeknik Negeri Bandung	ID	Partner
5	UNIVERSITAS PENDIDIKAN INDONESIA	ID	Partner
6	GADJAH MADA UNIVERSITY	ID	Partner
7	UNIVERSIDAD DE ALICANTE	ES	Partner
8	UNIVERSIDADE DE EVORA	PT	Partner
9	UNIVERSITA DEGLI STUDI EUROPEA	IT	Partner

WP3. Capacity building on project design and management

2. Applicant information

Associated
Partners
(not beneficiaries/without
European financial support

10	Asosiasi Pelaku Pariwisata Indonesia DPD Jawa Barat	ID	Associated
11	Khon Kaen Chamber of Commerce	TH	Associated
12	The Federation of Thai Chefs	TH	Associated
13	Eastern Spa & Wellness Association	TH	Associated
14	Association of Chonburi Tourism Federation	TH	Associated
15	Chiang Mai Provincial Tourism and Sports Office	TH	Associated
16	Tourism Council of Chiang Mai	TH	Associated
17	Dewan Pimpinan Daerah Perkumpulan Himpunan Pramu	Indonesia	Associated
18	Dinas Pariwisata Kebudayaan Kepemudaan dan Olah Rag	Indonesia	Associated
19	Perkumpulan Hotel dan Restoran Indonesia	Indonesia	Associated
20	CV Dewa Sapta Adhirajasa	Indonesia	Associated
21	Association of Hospitality Leaders Indonesia	Indonesia	Associated
22	Desa Wisata Alamendah	Indonesia	Associated
23	Dinas Kebudayaan dan Pariwisata Kabupaten Bandung	Indonesia	Associated
24	TURISMO DO ALENTEJO, ERT	Portugal	Associated
25	REGIONE LAZIO	Italy	Associated

WP3. Capacity building on project design and management

2. Applicant information

PROJECT	
Project name:	**CA**pacity **D**Evelopment in Sustai**N**ability Management for Tourism Workfor**CE**
Project acronym:	CADENCE
Coordinator contact:	Jirapat Wanitwattanakosol, Chiang Mai University

Proposal:

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3. Specific indicators

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3. Specific indicators

The indicators to be proposed in an application are used to measure progress and must be relevant, realistic and measurable.

For each objective of the project, must be defined appropriate indicators for measuring achievement (including a unit of measurement, baseline value and target value).

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3. Specific indicators

Let's take an example of the specific indicators used in STRIVE project to measure objectives:

- 1 report on Erasmus+ opportunities and available tools released at month 10;
- 1 training manual on Erasmus+ projects design, management, budget preparation and accountability measures released at month 15;
- 1 Erasmus+ KA2 CBHE project proposal uploaded on project website at month 33;
- 1 report on workshop on capitalization from Vietnamese and EU partners involvement in mobility experiences released at month 22;
- 1 guidelines for fostering EU-Vietnam mobility cooperation released at month 27;

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3. Specific indicators

- 1 project website successfully online at month 3;
- 1 report on 3 awareness seminars drafted at month 34;
- 1 video counting on 11 testimonials (2 for each Vietnamese and 1 for each EU partner) edited at month 36;
- Info sheet on international section of Vietnamese partner universities prepared at month 24;
- 1 monitoring tool on internationalization progress successfully released at month 33;
- 1 internationalization virtual centre successfully active online at month 36.

Hue, 9th and 10th December 2024

Phu Xuan University

THANK YOU FOR YOUR ATTENTION !

VISIT US AT ÉVORA OR

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Anabela Elias – aramoselias@uevora.pt

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