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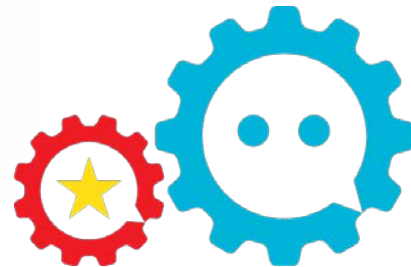


Higher Education Institutions
Center for Graduate Tracking



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Strengthening Internationalization
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LAB-MOVIE
LABOUR MARKET OBSERVATORY
IN VIETNAM UNIVERSITIES





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INTERNATIONAL STRATEGY OF HANOI UNIVERSITY

HANOI UNIVERSITY

Evora, 13-14 June 2024

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MAIN CONTENTS

1. Overview of HANU, ItaCentro
2. KA2 – Capacity Building: some results, Experience: building and implementing
3. KA171 (KA107 - ICM) – Mobilities: some results, Experience: building and implementing
4. HANU's internationalization plan
5. FAQ - Discussion

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HANOI UNIVERSITY

- Founded in 1959, currently with 20,000 students
- One of the best public universities in Vietnam for foreign language and studies teaching and research
- 11 language departments: English, French, Russian, German, Japanese, Chinese, Korean, Spanish, Portuguese, Italian, and Vietnamese

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HANOI UNIVERSITY: ENGLISH-TAUGHT PROGRAMS

- Since 2002, it has been the first public university to offer English-taught degree programs in business management, finance, accounting, tourism, international studies, informatics, and multimedia communication.
- From 2017, it has also offered programs in other languages, focusing on tourism and trade.

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ITACENTRO

1. Established in 2011
2. Strategic mission:
 - Introducing students and lecturers to transfer studies/research opportunities.
 - Linking training and internships for HANU students and other partners.
 - Building and implementing international projects

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KA2 – Capacity Building

- Training and improving the capacity of university personnel: providing financial support for training, travel, accommodation, and implementation.

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KA2 – Projects – More...

- Involved with Erasmus+ since 2014.
- Proactively connected with several Italian partners (Ca' Foscari, Pavia, etc.) to jointly build the KA107.
- KA2: Had a strong cooperative relationship with Almalaurea since 2013 and became Almalaurea's partner in 2015 (Voyage project).

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KA2 – Projects - Result

HANU is involved in 10 projects, 7 of which ItaCentro participated in building

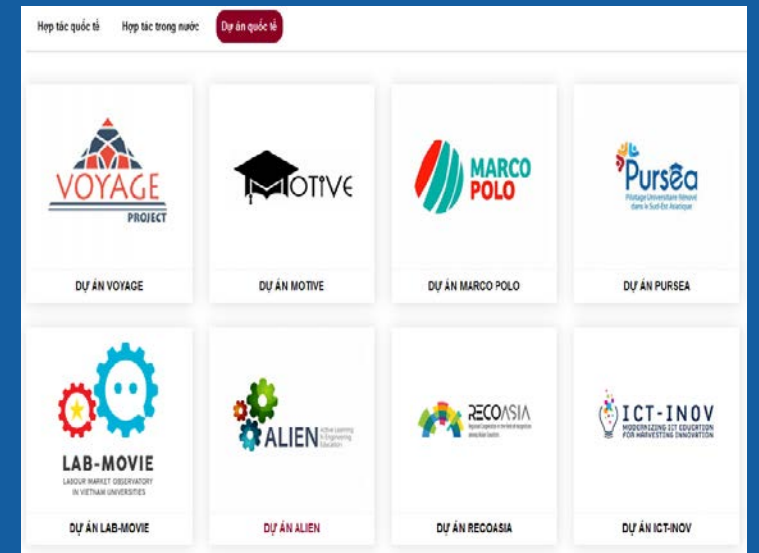
- 6 projects with Italian coordinators.
- 1 project with a Spanish coordinator.
- 5 projects closed with excellent (Voyage and Motive) and good (Marco Polo, Lab Movie) valuations.
- 1 project (Recoasia) is pending evaluation.

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Experience: building and implementing

KA2 - Difficulties:

1. Selecting Vietnamese partners
2. Selecting personnel
3. Implementing the project
4. Dissemination

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Selecting Vietnamese partners

- Limited awareness of Erasmus+ project types among Vietnamese partner institutions.
- Inconsistent management mechanisms across different managing agencies (e.g., Ministry of Industry and Trade, Ministry of Home Affairs).

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Selecting personnel

- Training establishments often prioritize unit/department leaders for training, leading to low training effectiveness due to selecting inappropriate personnel who do not meet training criteria.

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Implementing the project

- Large project teams with varying capacities can lead to inconsistent implementation processes, requiring considerable time to reach consensus and produce common results.

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Dissemination

- Communication activities are often only focused on during project implementation, with very few efforts to maintain and expand projects after their completion.

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Solution

1. **Policy and Guidance:** Address common issues with policy mechanisms and provide specific guidance on project types for training institutions under different governing agencies.
2. **University-Specific Problems:** Resolve personnel and administrative issues with direct and regular support from EU and Vietnam coordination.
3. **Workshops and Meetings:** Conduct workshops or meetings to explain KA2 funding and project implementation processes.
4. **Communication:** Establish a dedicated working group for communication activities post-project closure to maintain and expand effectiveness at different training institutions.

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KA171 (KA107 - ICM)

1. Exchange project for students, teaching staff, and administrative staff.
2. EU training facilities are responsible for project submission, while non-EU partners benefit from exchange activities.
3. KA171 can also be used to develop double degree training programs.

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Building

1. Actively seek partners outside the EU suitable for each EU partner.
2. Unify the field of exchange.
3. Send drafts to EU partners, including information on non-EU partners, number and scope of exchanges, expected effects, and sustainability.

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Implementing

1. Prepare Italian language and culture training courses.
2. Conduct simulations of situations that students may encounter during the exchange process.
3. Maintain regular contact with the university partner.
4. Provide urgent assistance when necessary.

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KA171 – Results

1. Over 50 ICM projects.
2. More than 500 HANU students participated in exchanges and double degrees.
3. Over 150 teaching and administrative staff, mainly to Italy.
4. More than 20 Vietnamese universities participated in projects (covering all regions and public/private organizations).

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KA171 – Results

1. Almost all students completed the full number of registered credits (20-25/25) during their exchanges.
2. 100% of double degree students completed the entire program and successfully defended their thesis.

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KA171 - Difficulties

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1. Confusion about concepts and regulations related to Incoming & Outgoing:
 - Applications are sent to EU schools.
 - They cover 3 training levels: undergraduate, master's, and doctoral.
 - They are open to students from EU Universities.
 - Outgoing will only apply to doctoral training.
2. Some EU training institutions are hesitant to continue building the KA171 project due to limitations on exchange subjects.

Difficulties

1. Cultural differences and language barriers.
2. Credit recognition issues.
3. Changes in subjects offered in student exchange programs.
4. Administrative procedures in Italy: thủ tục permesso, bảng điểm, phụ lục văn bằng.
5. Implementation in other Vietnamese universities: lack of information about the nature of the project; limited foreign language ability; Compatibility of training programs does not meet the desired rate of exchange, psychological barriers...

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Dissemination

1. Organize conferences and workshops, including Open Day and Youth Union meetings.
2. Facilitate research exchanges, visiting professors, and participation in Erasmus+ and other projects through seminars with Asian universities (region 5).
3. HANU experts directly work and organize online meetings for universities in region 5, sharing experiences.
4. Set up portals/websites in both languages about Erasmus+.
5. Train university staff as necessary.

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CONCLUSION

- The number of higher education institutions in Vietnam and region 5 interested in Erasmus+ is rapidly increasing.
- Diversify internationalization activities: internships, PhDs (on-off), visiting professors, etc.
- Enhance the proactiveness of non-EU partners in finding new opportunities and partners to develop projects.

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Contact & Support

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