



AlmaLaurea

# **STRIVE**-Strengthening Internationalization of Vietnamese Emerging Universities

Project: 101128558 — STRIVE — ERASMUS-EDU-2023-CBHE

KOM Meeting Bologna, 22-23 January 2024

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**Topic ERASMUS-EDU-2023-CBHE-STRAND-1**

**Call ERASMUS-EDU-2023-CBHE**

**Duration in months: 36**

**Project start: January 15 2024**

**Project end: January 14 2027**

## Beneficiaries

Partner n.	STRIVE Project Partner	ACRONIM	Country
1	Consorzio Interuniversitario AlmaLaurea - coordinator	AL	Italy
2	Hanoi University	HANU	Vietnam
3	Truong Dai Hoc Phu Xuan	PXU	Vietnam
4	Quang Ninh University of Industry	QUI	Vietnam
5	Hoc Vien Hanh Chinh Quoc Gia	NAPA	Vietnam
6	Universidade de Evora	UEVORA	Portugal
7	Università degli studi della Toscana	UNITUS	Italy





**STRIVE project**, “STRengthening Internationalization of Vietnamese Emerging universities”, aims at :

*-modernize the international cooperation of Vietnamese universities*

*-foster the collaboration and the networking between EU and Vietnamese higher education institutions* by targeting mainly emerging universities in the country.

The project responds to the **Ministerial plan for quality improvement in the higher education** sector in Vietnam for the 2019–2025 period which points out as one of the main principle and strategic direction **the need to enhance internationalization.**

The project responds to **Erasmus+ CBHE Strand 1 objectives**, since it is designed in order to **attract less experienced higher education institutions in Vietnam and to facilitate access to Erasmus+ opportunities by newcomer** universities, aiming at reducing the internationalization gap among higher education institutions in the country.

**The expected impact** is to *positively affect the beneficiary universities with an increased capacity and professionalism to work at international level by providing improved management competences and internationalization strategies and with an increased quality in the preparation, implementation, monitoring and follow-up of international projects.*



The following **project specific objectives** have been identified and approved by the targeted universities:

- -to **encourage the engagement of Vietnamese universities' governance in** sustain the **internationalization** of their institutions;
- -to **improve Vietnamese university staff knowledge on Erasmus+** programme opportunities in higher education sector;
- -to **strengthen Vietnamese university staff capabilities on project** proposals' technical and financial preparation, implementation and monitoring;
- -to **promote the Vietnamese ownership of KA2 CBHE projects** by experimenting EU best practices;
- -to **strengthen the links between Vietnamese and EU universities in** favour of staff and **students mobility**;
- -to **raise the awareness of Vietnamese students and additional staff on Erasmus+ programme** in higher education sector opportunities.





# Target groups and expected benefits

Target Groups	Impact	How
UNIVERSITY STUDENTS	Enhanced participation to EU initiatives and contribution to the provision of information on mobility experience Increased mobility potential Increased awareness on Erasmus+ opportunities	Students presenting their mobility experiences Participation to project seminars Info sheet for student mobility developed
UNIVERSITY STAFF	New competences acquisition on Erasmus+ project preparation and implementation Increased ownership of Erasmus+ projects Increased mobility potential Increased awareness on Erasmus+ programme opportunities in higher education	Attendance to project workshop and seminars Participation to focus groups Direct participation to the development of an Erasmus+ Programme CBHE proposal
UNIVERSITIES	Enhanced visibility of their international cooperation activities Modernize the monitoring and evaluating of the university Internationalization initiatives and needs Improve the governance of the university in the international field	Info sheet on international section prepared at each Vietnam university level Monitoring tool of international performance developed Networking with EU partners Enhancement of staff capabilities in carry out internationalization activities
HE INSTITUTIONS AND STAKEHOLDERS IN INTERNATIONALIZATION (EC, EU HEIs, agencies)	Promote networking for cooperation between Vietnam and EU HEIs and new opportunities of internationalization in HE Enhance the participation and the inclusion of emerging Vietnamese HEIs and stakeholders in Vietnam in the internationalization of the higher education sector	Creation of the internationalization virtual centre



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## **Work Package 1: Project coordination and quality control (AL)**

*To smoothly manage the project implementation*

*To ensure the quality of project outputs*

### **Deliverables.**

D.1.1. Signature of the **partnership agreement**-M3

D.1.2. Release of 1st **quality control report**-M9

D.1.3. Release of 2nd quality control report-M18-**Mid term report**

D.1.4. Release of 3rd quality control report-M27

### **Milestone**

MS1. Release of **project quality plan** –quality standards, practices, responsibilities and sequences of activities needed to achieve project deliverables under each work package



## Work Package 2: Overview on Erasmus+ programme in higher education sector (UEVORA)

*To improve Vietnamese university staff knowledge on Erasmus+ programme opportunities in higher education sector*

### Milestones

**M2. Workshop on Erasmus+ opportunities-** regards KA1 mobilities and KA2 CBHE projects, eligibility criteria, funding rules and awards criteria-M6 (to be held UEVORA)

**M3. Workshop on available tools-** tools made available by the European Commission for partnership building, search of funding opportunities, Grant management and reporting (FTOP)-M8 (to be held at QUI)

### Deliverables

**D.2.1. Summary report on workshops' insights-**Workshops materials and evaluation forms analysis will be collected in the comprehensive report for dissemination to university staff-M10



## Work Package 3: Capacity building on project design and management (AL)

*To strengthen Vietnamese university staff capabilities on project proposals' technical and financial preparation, implementation and monitoring*

*To promote the Vietnamese ownership of KA2 CBHE projects by experimenting EU best practices*

### Deliverables

**D.3.1. Training Manual:** a summary of WP3 trainings contents and Q&A sessions (focus on KA2 CBHE projects) to facilitate the ownership of the capacity-building process by other Vietnamese staff-M15

-Training on project design and management (delivered at PXU by AL)

-Training on budget preparation and brainstorming on CBHE project implementation plan (UEVORA by AL)

**D.3.2. Drafting of Erasmus+ KA2 CBHE project proposal and annexes-** a practical application of the knowledge acquired during capacity building activities-M33

### Milestones

**MS.4. Focus groups on Vietnamese partners' needs report:** the report summarizes the main conclusions of the focus groups to meet the common needs of universities in terms of capacity-building-M18

-focus group will be arranged among the staff in charge of drafting the CBHE proposal coordinated by HANU following UEVORA brainstorming





## Work Package 4: Capacity building capitalizing on staff and students experiences in mobility (UNITUS)

*To strengthen the links between Vietnamese and EU universities in favour of staff and students mobility*

*To promote the knowledge of KA1 mobility projects*

### Deliverables

**D.4.1. Workshop report on capitalization from Vietnamese and EU partners involvement in mobility preparation**-including presentation and discussion results-M22

-Workshop on capitalizing students' and staff's mobility experiences (held at UNITUS): delivered by EU partners and HANU on KA1 projects

**D.4.2. Guidelines for fostering EU Vietnam mobility experiences**-successful experience of HANU and EU partners in mobility projects presented at the occasion of the workshop will be coupled with the results of the storytelling seminar (MS.5.)-M27

### Milestones

**MS.5. Storytelling seminar by Vietnamese staff and students on EU mobility experiences**-uploaded on university project websites-M24. Vietnamese staff and students having benefited from outbound mobility towards EU countries through KA1 projects will share their experiences, highlighting the impact in terms of personal and professional growth (held at HANU)

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### Work Package 5: Dissemination (QUI)

*To raise the awareness of Vietnamese students and staff on Erasmus+ programme in higher education sector opportunities*

#### Deliverables

#### Project website

**D.5.1. Project Website**-M3

**D.5.2. Report on awareness seminars to Vietnamese students, academic and administrative staff on Erasmus+ opportunities**-M34

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**D.5.3. Promotional and testimonial video**-collect partners' testimonials on the impact and benefits gained through the involvement on project activities;-M36

#### Milestones

**MS.6. Release of dissemination plan**-aimed at enhancing project's dissemination at local, national and international level, at spurring the involvement of project's stakeholders and beneficiaries, at planning the achievement of dissemination outputs-M4

## Work Package 6: Sustainability (HANU)

*To sustain the engagement of Vietnamese universities' governance in the internationalization of their institutions*

### Milestones

- MS.7. Agreement on monitoring tool** –the best monitoring tool will be shared with the governance by project staff so to increase their engagement in monitoring the progress and the quality of the internationalization activities of their institutions-M30
- MS.8. Signature of an agreement** among Vietnamese partners establishing the virtual centre-M34

### Deliverables

- D.6.1. Info sheet** on international section of Vietnamese universities' websites-M24
- D.6.2. Release of the monitoring tool on internationalization**-M33
- D.6.3. Creation of the internationalization virtual centre** (*see sustainability presentation*)-M36





**Mission:** the internationalization virtual centre will stay as a reference point for an increased visibility of the international activities of the Vietnamese universities, as well as a tool for students, staff and universities to be acquainted with the opportunities given by the Erasmus+ programme, and a strategic network for a more effective information flow and a tool for monitoring the international activities in the higher education sector in the country

**Structure:** online portal developed by Vietnamese beneficiaries with the support of EU partners.

**Administration:** administrated by HANU for the first year following project end and on a rotating basis by the other beneficiaries.

**Management:** an agreement aimed at detailing the roles, rights and obligations of each member of the centre will be drafted and signed by the 4 Vietnamese partners' legal representatives.

**Resources:** as agreed in phase of project proposal, the founding members will provide their inner human resources, equipment and the needed facilities for allowing the centre to work beyond project life. The sustainability agreement to be signed will define the conditions.



# Project Mobilities

Event N	Location	Planned date	Name	Type	Area
1-WP1	Bologna, Italy	January 2024	Kick-off Meeting (WP.1-D.1.1.)	Management meeting	1st steering committee, designation of quality committee members; signature of the partnership agreement
2-WP2	Evora, Portugal	June 2024	Workshop on Erasmus+ opportunities (WP.2.-MS.2.-D.2.1.)	Workshop	The workshop will allow the attendees to be acquainted with Erasmus+opportunities, notably as regards KA1 mobilities and KA2 CBHE projects, eligibility criteria, funding rules and awards criteria
3-WP2	Quang Ninh City, Vietnam	July 2024	Workshop on available tools (WP.2.-MS3-D.2.2.)	Workshop	The workshop will allow the attendees to be acquainted with the tools made available by the European Commission for partnership building, search of funding opportunities, Grant management and reporting (FTOP). 2nd steering committee meeting.
4-WP3	Hue City, Vietnam	November/ December 2024	Training on project design and management (WP.3.-D.3.1..)	Training	EU partners will transfer their knowledge to Vietnamese partners so to allow the trainees to be acquainted with project design, implementation and management tools and procedures. 3rd steering committee meeting.
5-WP3	Evora, Portugal	January/ February 2025	Training on budget preparation and brainstorming on CBHE project implementation plan (WP3.2-D.3.2.)	Training	EU partners will transfer their knowledge to Vietnamese partners so to allow the trainees to be acquainted with budget preparation principles, internal and external auditing procedures and accountability measures. A brainstorming will take place in order to define the CBHE project's implementation plan, monitoring measures, impact and sustainability.
6-WP4	Viterbo, Italy	June 2025	Workshop on capitalizing students' and staff's mobility experiences (WP4.1-D.4.1.)	Workshop	The workshop will allow the attendees to be acquainted with specific knowledge on how to build-up cooperation arrangements in favour of students and staff mobilities between Vietnamese and EU universities, including KA1 mobility project preparation, based on EU partners' best practices and long lasting experience of HANU
7-WP4	Hanoi, Vietnam (HANU)	December 2025	Success story telling seminar (WP4.-D.4.2.)		Vietnamese staff and students having benefited from outbound mobility towards EU countries through KA1 projects will share their experiences, highlighting the impact in terms of personal and professional growth. 4th steering committee meeting.
8-WP6	Hanoi, Vietnam (NAPA)	June 2026	Sustainability meeting on internationalization monitoring tool (WP6.-MS.7.)		Once the best solutions in terms of indicators and IT tools explored, the project partners will discuss and validate the most fitting monitoring tool on internationalization progress, in accordance with their needs and expected results. 5th steering committee meeting.
9-WP6	Hanoi, Vietnam (HANU)	November 2026	Sustainability meeting on internationalization virtual centre (WP.6.-MS8.)		The Vietnamese partners, guided by the EU partners, will discuss the contents of an agreement aimed at detailing the roles, rights and obligations of each member of internationalization virtual centre. 6th steering committee meeting.



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# STRIVE first year: activities planned

M1- Jan2024	M2 Feb.	M3 March	M4 April	M 5 M ay	M6 June	M7 July	M 8 A u g u s t	M9 Sept	M10 October	M11 Nov	M12 Dec-2024	
WP.1. KOM Bologna -1° SC-		WP.1. D.1.1. Signature of the Partnership agreement	WP.1. MS.1. Release of Project Quality Plan					WP.1. D.1.2. release of 1 <sup>st</sup> Quality control Report				
					WP.2.MS.2 .Workshop on Erasmus+ opportunit es-Evora, PT	WP.2. 2. MS.3. Workshop on available tools Quang Ninh City, Vietnam -2° SC-			WP.2. D.2.1. Summary report on Workshop insights			
										WP.3.1. Training on project design and management , Hue City-Vietnam-3° SC-		
		WP.5. D.5.1. Project website set-up	WP.5. MS.6 Dissemin ation plan									

In yellow continuous WPs.: WP1. Project coordination and quality control; Wp.5. Dissemination

In red: 1° year project meetings



# Evaluation of the STRIVE project

CRITERION	EVALUATION SUMMARY INPUT	CORRECTIVE MEASURE
<b>Relevance</b>	Specify the needs in terms of competences of the HEIs staff to be enhanced during the trainings	The evaluations forms will report the staff competences before and after the participation to training sessions
	Utilize Vietnamese HEIs competences and knowledge acquired in capacity building activities	Capacity building on KA1 will be led by HANU and beneficiaries HEIs. Project trainings will have a practical application in the draft of a CBHE KA2 proposal
<b>Quality: Project design and implementation</b>	Add a financial management team to initiate partner countries staff on financial issues	Financial issues will be discussed during KOM and during project meetings when needed. Quality committe team is also a financial management unit that will monitor the issue and address it in the quality plans.
	Specify the amount of work of each person in the activities	The issue will be addressed in the quality plan
	Demonstrate the committment of the newcomers universities and their future involvement in the virtual centre for internationalization	Beyond the formalization of their committment in the partnership agreement it will be formalized in the quality plan, dissemination plan and sustainability plan
<b>Impact</b>	Dissemination actions must be detailed	Partners will be invited to detail the local dissemination activities /actions in the dissemination plan, as addendum to dissemination actions already foreseen in the project proposal
	Specify the internationalization virtual centre stakeholders profile	The membership will be detailed in the sustainability agreement, including information on



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## Some budget information



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- Project mobilities are integral part of the activities to be performed to complete project WPs and obtain the related budget approved by the EU
- Staff in mobility must be the STRIVE appointed staff (see staff appointment letter)
- A (minimum) number of participants per partner has been approved by the EU as detailed in the STRIVE budget template (flexibility do not apply)

## UNIT COSTS\* ACCORDING TO STRIVE DESTINATION COUNTRY

HOSTING COUNTRY	TRAVEL Round trip	ACCOMODATION per day	SUBSISTENCE per day
ITALY	1400€ for VN 295€ for PT 52€ for IT	90€	60€
PORTUGAL	1400€ for VN 295€ for IT	90€	60€
VIETNAM	1400€ for EU 180€/275€ for VN	75€	30€

\*per participant

- Unit costs are to be considered as lump sum contribution (see reference document: Grant Agreement-GAP-101128558) and are detailed in the STRIVE project budget approved (see partnership agreements).
- Record keeping for staff in mobility: boarding passes, attendance sheet signature, meeting minutes (staff appointment letter, work contract)



# STRIVE staff budget

Staff effort has been computed as total person months per WP (as by EU rules) that is the contribution of each partner in terms of months of work for the completion of each WP activities

## Staff effort per participant

*Grant Preparation (Work packages - Effort screen) — Enter the info.*

Participant	WP1	WP2	WP3	WP4	WP5	WP6	Total Person-Months
1 - ALMALAUREA	3.00	2.00	2.00	1.00	2.00	3.00	13.00
2 - HANU	3.00	2.00	2.00	1.00	3.00	4.00	15.00
3 - PHU XUAN	2.00	2.00	2.00	2.00	2.00	5.00	15.00
4 - QUANG NINH	3.00	2.00	2.00	2.00	1.00	5.00	15.00
5 - NAPA	2.00	1.00	2.00	2.00	4.00	4.00	15.00
6 - UEVORA	2.00	1.00	1.00	1.00	1.00	1.00	7.00
7 - UNITUS	1.00	1.00	1.00	1.00	1.00	2.00	7.00
<b>Total Person-Months</b>	<b>16.00</b>	<b>11.00</b>	<b>12.00</b>	<b>10.00</b>	<b>14.00</b>	<b>24.00</b>	<b>87.00</b>



Staff cost computation:

Person month per each WP

COST UNIT: computed as staff daily actual costs multiplied for the N of working day in a month. In case of more than one staff member per category has been foreseen the partner cost unit is computed as the average monthly cost

## EXAMPLE OF STAFF COST COMPUTATION

WP1			
<u>Partner 1</u> Staff categories	UNITS/MONTHS	PARTNER COST UNIT	BENEFICIARY TOTAL COST
Manager	2	2500€	5000€
Researcher/Trainer	2	1500€	3000€
Technical	1	1200€	1200€
Administrative	1	1000€	1000€
<i>Total Staff cost</i>			10.200€

**THANK  
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YOUR  
ATTENTION**

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